

The Bookseller Publishing Calendar 2023

Key A guide to our features

- Spotlight** Preview of forthcoming books
- Focus** Market/regional analysis and preview of forthcoming books
- Special Edition** Preview of forthcoming event
- Daily** Book Fair Daily editions
- Takeover Issue** Guest-edited edition of *The Bookseller*



| # | Date | Book Previews | Month previewed | Special feature/s | Submissions to previewer | Advertising (book by) | Advertising (supply by) |
|----|------------|--|----------------------------|--|--|--|--|
| 01 | 06/01/2023 | New Titles Fiction Discover Preview | April February | Review of the Year: The Books | 18/11/2022 18/11/2022 | 29/12/2022 29/12/2022 | 31/12/2022 31/12/2022 |
| 02 | 13/01/2023 | New Titles Non-fiction | April | Review of the Year: The Authors | 25/11/2022 | 05/01/2023 | 07/01/2023 |
| 03 | 20/01/2023 | Children's Previews | April | Review of the Year: The Publishers | 02/12/2022 | 12/01/2023 | 14/01/2023 |
| 04 | 27/01/2023 | Paperback Preview | April | Review of the Year: The Genres The Bookseller Buyer's Guides SS2023 | 09/12/2022 | 19/01/2023 | 21/01/2023 |
| 05 | 03/02/2023 | New Titles Fiction Discover Preview | May March | | 16/12/2022 16/12/2022 | 26/01/2023 26/01/2023 | 28/01/2023 28/01/2023 |
| 06 | 10/02/2023 | New Titles Non-fiction | May | Romance Focus Feb 2023–Jan 2024 | 23/12/2022 16/12/2022 | 02/02/2023 02/02/2023 | 04/02/2023 04/02/2023 |
| 07 | 17/02/2023 | Children's Previews | May | | 30/12/2022 | 09/02/2023 | 11/02/2023 |
| 08 | 24/02/2023 | Paperback Preview | May | Bologna Children's Book Fair Special Edition | 06/01/2023 31/12/2022 | 16/02/2023 16/02/2023 | 18/02/2023 18/02/2023 |
| 09 | 03/03/2023 | New Titles Fiction New Titles Non-fiction | June June | | 13/01/2023 13/01/2023 | 23/02/2023 23/02/2023 | 25/02/2023 25/02/2023 |
| 10 | 10/03/2023 | | | Travel Focus March 2023–Feb 2024 Bologna Children's Book Fair Daily Editions (7th–8th) | 06/01/2023 | 23/02/2023 | 25/02/2023 |
| 11 | 17/03/2023 | Children's Previews Discover Preview | June April | The British Book Awards 2023: Shortlists | 20/01/2023 27/01/2023 | 02/03/2023 09/03/2023 | 04/03/2023 11/03/2023 |
| 12 | 24/03/2023 | Paperback Preview | June | | 27/01/2023 | 09/03/2023 | 11/03/2023 |
| 13 | 31/03/2023 | | | Food & Drink Spotlight April 2023–Apr 2024 London Book Fair Special Edition | 03/02/2023 | 16/03/2023 | 18/03/2023 |
| 15 | 14/04/2023 | New Titles Fiction New Titles Non-fiction Discover Preview | July July May | | 27/01/2023 24/02/2023 24/02/2023 | 16/03/2023 06/04/2023 06/04/2023 | 18/03/2023 08/04/2023 08/04/2023 |
| 16 | 21/04/2023 | | | LGBTQ+ Focus May 2023–April 2024 London Book Fair Daily Editions (18th, 19th, 20th) | 17/02/2023 | 30/03/2023 | 01/04/2023 |
| 17 | 28/04/2023 | Paperback Preview Children's Previews | July July | | 10/03/2023 10/03/2023 | 20/04/2023 20/04/2023 | 22/04/2023 22/04/2023 |
| 18 | 05/05/2023 | New Titles Fiction Discover Preview | August June | Wales Focus May 2023–Apr 2024 Art, Architecture & Photography Spotlight Jun 2023–May 2024 | 03/03/2023 17/03/2023 17/03/2023 10/03/2023 | 20/04/2023 27/04/2023 27/04/2023 27/04/2023 | 22/04/2023 29/04/2023 29/04/2023 29/04/2023 |
| 19 | 12/05/2023 | New Titles Non-fiction | August | | 24/03/2023 | 04/05/2023 | 06/05/2023 |
| 20 | 19/05/2023 | Children's Previews | August | Scotland Focus May 2023–April 2024 The British Book Awards 2023: Winners | 17/03/2023 31/03/2023 | 04/05/2023 11/05/2023 | 06/05/2023 13/05/2023 |
| 21 | 26/05/2023 | Paperback Preview | August | | 07/04/2023 | 18/05/2023 | 20/05/2023 |
| 22 | 02/06/2023 | New Titles Fiction | September | Black Publishing Focus June 2023–May 2024 Translation Focus July 2023–May 2024 | 31/03/2023 14/04/2023 | 18/05/2023 25/05/2023 | 18/05/2023 27/05/2023 |
| 23 | 09/06/2023 | Discover Preview New Titles Non-fiction | July September | | 07/04/2023 21/04/2023 | 18/05/2023 01/06/2023 | 20/05/2023 03/06/2023 |
| 24 | 16/06/2023 | Children's Previews | September | Back to School Focus Jul 2023–Jun 2024 Non-Book Spotlight Jul 2023–Jun 2024 | 21/04/2023 14/04/2023 | 01/06/2023 01/06/2023 | 03/06/2023 03/06/2023 |
| 25 | 23/06/2023 | Paperback Preview | September | | 28/04/2023 | 08/06/2023 | 10/06/2023 |
| 26 | 30/06/2023 | | | Northern Powerhouse Focus Jul 2023–Jun 2024 | 21/04/2023 | 08/06/2023 | 10/06/2023 |
| 27 | 07/07/2023 | New Titles Fiction Discover Preview | October August | | 05/05/2023 19/05/2023 19/05/2023 | 15/06/2023 29/06/2023 29/06/2023 | 17/06/2023 01/07/2023 01/07/2023 |
| 28 | 14/07/2023 | New Titles Non-fiction | October | Craft, Home & Garden Spotlight Aug 2023–Jul 2024 The Bookseller Rising Stars: Class of 2023 | 12/05/2023 12/05/2023 | 29/06/2023 22/06/2023 | 01/07/2023 24/06/2023 |
| 29 | 21/07/2023 | Children's Previews | October | Religion & Spirit... Spotlight Jul 2023–Jun 2024 Crime & Thriller Spotlight Jul 2023–Jun 2024 The Bookseller Buyer's Guide AW2023 | 26/05/2023 19/05/2023 02/06/2023 26/05/2023 | 06/07/2023 06/07/2023 13/07/2023 13/07/2023 | 08/07/2023 08/07/2023 15/07/2023 15/07/2023 |
| 30 | 28/07/2023 | Paperback Preview | October | | 09/06/2023 | 20/07/2023 | 22/07/2023 |
| 33 | 18/08/2023 | New Titles Fiction & Non-fiction Discover Preview | November September | | 30/06/2023 30/06/2023 | 02/08/2023 02/08/2023 | 04/08/2023 04/08/2023 |
| 34 | 25/08/2023 | Children's Previews, Paperback Preview | November | Library Focus | 07/07/2023 | 17/08/2023 | 19/08/2023 |
| 35 | 01/09/2023 | New Titles Fiction | December | | 14/07/2023 | 24/08/2023 | 26/08/2023 |
| 36 | 08/09/2023 | Discover Preview | October | Ireland Focus Oct 2023–Sep 2024 | 21/07/2023 | 31/08/2023 | 02/09/2023 |
| 37 | 15/09/2023 | New Titles Non-fiction | December | | 14/07/2023 | 24/08/2023 | 26/08/2023 |
| 38 | 22/09/2023 | Children's Previews | December | Graphic Novels Spotlight Oct 2023–Sep 2024 Bookshop Heroes BA Conference Special Edition | 28/07/2023 21/07/2023 04/08/2023 04/08/2023 | 07/09/2023 31/08/2023 14/09/2023 14/09/2023 | 09/09/2023 02/09/2023 16/09/2023 16/09/2023 |
| 39 | 29/09/2023 | Paperback Preview | December | | 11/08/2023 | 21/09/2023 | 23/09/2023 |
| 40 | 06/10/2023 | New Titles Fiction; Discover Preview | January 2024 November | Humour Spotlight Nov 2023–Oct 2024 Frankfurt Book Fair Special Edition | 04/08/2023 18/08/2023 | 14/09/2023 28/09/2023 | 16/09/2023 23/09/2023 |
| 41 | 13/10/2023 | New Titles Non-fiction | January 2024 | | 18/08/2023 | 28/09/2023 | 23/09/2023 |
| 43 | 27/10/2023 | Children's Preview; Paperback Preview | January 2024 | Frankfurt Book Fair Daily Editions (18th, 19th, 20th) Diagram Prize shortlist revealed South West Focus Nov 2023–Oct 2024 | 25/08/2023 08/09/2023 01/09/2023 | 28/09/2023 12/10/2023 12/10/2023 | 30/09/2023 14/10/2023 14/10/2023 |
| 44 | 03/11/2023 | New Titles Fiction; Discover Preview | February 2024 December | Futurebook Conference Special | 15/09/2023 | 26/10/2023 | 28/10/2023 |
| 45 | 10/11/2023 | New Titles Non-fiction | February 2024 | | 16/09/2022 | 20/10/2022 | 21/10/2023 |
| 46 | 17/11/2023 | Children's Previews | February 2024 | Audiobooks Focus Dec 2023–Nov 2024 | 22/09/2023 15/09/2023 | 02/11/2023 26/10/2023 | 04/11/2023 28/10/2023 |
| 47 | 24/11/2023 | Paperback Preview | February 2024 | SFF Spotlight Dec 2023–Nov 2024 Diagram Prize winner revealed University Presses Focus Dec 2023–Nov 2024 | 15/09/2023 06/10/2023 29/09/2023 | 09/11/2023 09/11/2023 09/11/2023 | 11/11/2023 11/11/2023 11/11/2023 |
| 48 | 01/12/2023 | New Titles Fiction Discover Preview | March 2024 January 2024 | | 22/09/2023 13/10/2023 | 02/11/2023 16/11/2023 | 04/11/2023 18/11/2023 |
| 49 | 08/12/2023 | New Titles Non-fiction; Children's Preview | March 2024 | Health & Diet Focus Jan 2023–Dec 2024 The Bookseller 150 | 13/10/2023 06/10/2023 | 16/11/2023 16/11/2023 | 18/11/2023 18/11/2023 |
| 50 | 15/12/2023 | Paperback Preview | March 2024 | Wellbeing Spotlight Jan 2023–Dec 2024 | 20/10/2023 | 23/11/2023 | 25/11/2023 |
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